

Business Growth Clubs

Business Growth Through Best Practice - IT & Comms

This interactive business growth workshop will help you to drive new business, identify efficiencies and control your costs, through the effective use of IT & Communications. Our partners at BT Business have many years experience of this and have been working with many local chambers across the UK, with 95% of all members attending events stating that it was a worthwhile use of their time.

We know, that for many, the integration of today's technologies is often seen as a mystic art. We hope to wipe away those myths, leaving you with a fresh clear understanding of new ideas that can help you to get the best out of your IT & Communication systems. For example:-

- Do you know how many calls you lose because you are either engaged or not available? We will show you how your business could be missing up to 10% of new business opportunities that you just don't know about – and how this can be easily rectified.
- What part of your call expenditure is on intra business calls - calls to company mobiles or to business lines provided in company offices or lines you provide for people at home? Would removing this spend be significant to your monthly bill?
- We will share with you examples and case studies of how businesses, similar to yours, are using IT & Communications to improve operational efficiency and the customer experience. All important in driving your business on to greater success.

This workshop is a great opportunity to understand the real benefits of today's technology, in an environment that cuts through the jargon and banishes the complexity. The team from BT Business have a great track record of supporting UK business and delivering worthwhile events, so this is a superb opportunity to see how they can help your business to grow and prosper through the effective use of IT & Communications.

Note*

***Business Growth Clubs with BT Business** - These popular events are classed as interactive workshops, hosted and facilitated by BT Business in a round-table format for approx 12-15 local businesses. The overall objective will be for every attendee to take away new learning and understanding of how they can develop their business through the adoption of effective IT & Communications. BT Business also know that some businesses may have specific objectives that they want to achieve, that may not be covered by all or some of the content, and will therefore make themselves available after the workshop to discuss individual needs further..*